

OBJECTIVE

Continue to advance my graphic design career

SOFTWARE KNOWLEDGE

Adobe InDesign, QuarkXpress, Adobe Photoshop, Adobe Illustrator, Adobe Acrobat, Powerpoint

PLATFORMS

Macintosh and Windows

EXPERIENCE

Current/most recent employers and projects

- **Feb 2008 to present: Contract Designer, The Creative Group**
Clients served via The Creative Group: Integrative Logic, Dodge Communications, Current Inc., Ballard Designs, Troutman Sanders
Projects: invitations, show programs, designs for html emails, logos, newsletters, production
- **On going: Freelance Designer**
Clients: Big Brothers Big Sisters of Atlanta, VisionKwest Media, Penton Media, Cullen & Blackstone Inc., Positive Growth Inc., All Nations Church
Projects: annual reports, brochures, marketing folder with inserts, invitations/envelopes, logos, posters, postcards, flyers, email blasts, tradeshow displays

- ***May 2007 to Feb 2008: Art Director, Caperton Capital**
design print ads, marketing materials, html email campaigns, event signage, business card design, logo design, art direction of photo shoots, design and production of consumer business magazine, vendor relations, maintain photography budget
- ***April 2006 to April 2007: Art Director, The Leader Publishing Group**
art direction and design of consumer magazine and marketing materials, art direct photo sessions, establish vendor relations, maintain photography budget
- **June 2002 to March 2006: Sr. Art Director, VNU**
provide art direction and graphic design for web sites, marketing department, magazines, e-zines, art direct photo sessions, hire freelance illustrators and photographers, interview designers to fill open positions, train new hires
- ***July 2001 to March 2002: Graphics Manager, SecureWorks**
create collateral for marketing and sales departments such as sales kits, brochures, postcards, logos, business cards, trade show booth designs, and banners etc, establish and implement corporate brand identity, establish vendor relations, obtain print quotes, press checks, art direct photo sessions, provide art direction and graphics for corporate web site and intranet, make updates to web site
- ***July 2000 to November 2000: Art Director Ultigo Inc.**
provide graphic support for corporate web sites, sales demos and online demos, create promotional print materials and magazine ads

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- **April 1996 to July 2000: Senior Art Director, Intertec Publishing**
manage art department consisting of four designers, design marketing materials such as media kits, self mailers, trade show booth designs, magazine ads, etc., editorial layouts, provide art direction and graphics for corporate web sites, provide art direction for subordinates in the production of all print and online projects, project management of design staff, commission vendor services, interview and train new hires on design staff, administer evaluations of subordinates
- **August 1995 to March 1996: Freelance Designer**
- **September 1991 to July 1995: Art Director, Argus Business**
art direction, design layouts and graphics, commission photography and illustration vendors, maintain art department budget, art direct photo sessions

EDUCATION

Art Institute of Atlanta - 1989 to 1991, Atlanta, GA
Visual Communications major, Associate of Art degree

**company closing/layoff*

Professional references available upon request

